Sponsorship Plan

Presentation

PGConf is a global conference that is built on the efforts of professionals and enthusiasts to expand the PostgreSQL community, enabling participants to develop new knowledge through lectures and training.

PGConf.Brasil is a renewal based on the existing branches in the Brazilian community, in favor of alignment with conferences in the rest of the world.

In 2026, **PGConf.Brasil** will take place at the Quality Hotel, with an expected 350 participants. The event will be divided into:

- 1 auditorium for 350 people
- 2 auditoriums for 65 people
- 1 room for 40 people

History

De 10 a 14 de Julho de 2017

In 2017, PGConf.Brasil was completely online and brought together in a week of lectures, great professionals working in Brazil and around the world, willing to bring high quality content to PostgreSQL users and developers.

With 500 registrants, this event started the construction of a group of people interested in the purpose of PGConf.Brasil, obtaining extremely positive feedback.

History

PGConf.Brasil 2018 happened on August 3rd and 4th, in São Paulo – SP. There were more than 45 lectures (including tutorials, lectures and lightning talks) distributed over the two days of the event, involving around 300 people at the Century Paulista Hotel.

With a very diverse schedule, PGConf.Brasil 2018 had 4 rooms available to participants. In 3 auditoriums, we had all levels of lectures. In the fourth room, tutorials, coaching clinic and debates.

History

PGConf.Brasil 2019 happened on August 2nd and 3rd, in São Paulo – SP, with an additional day of workshops (September 1st). The event followed the 2018 format, with more than 45 lectures, and involved more than 230 people at the Century Paulista Hotel. As a highlight, we have a greater female presence at the event, both speaking and participating, as well as a greater number of international speakers.

History

To preserve the health of participants and the organization, due to the Covid pandemic, in 2020 we chose to hold the PGConf   online.

PGConf.Brasil localhost (2020) happened on 06/04, 06/18, 07/02, 07/16, 07/30 and 08/13. With live lectures, the event had the presence of 7 national and international speakers and had 683 registrants over the 6 days it took place. As a highlight, we have the large number of subscribers, reflecting the increase in people interested in PostgreSQL.

History

26 e 27 de agosto

PGConf.Brasil 2022

HOTEL NACIONAL INN - SÃO JOSÉ DOS CAMPOS - SP - BRASIL

In an effort to further improve the event, some changes have been made to the format and location of the **PGConf.Brazil 2022** conference. Given the unstable economic scenario and with a focus on preserving the health conditions of participants and the organization, the event location was changed to São José dos Campos, SP. This decision was made after a forum held with participants from the PostgreSQL community in Brazil. In this edition we had 360 people, including a total of 54 women.

History

07 e 08 de Novembro

PUC Liberdade – Belo Horizonte – MG - Brasil

PGConf.Brasil 2024 happened on November 7th and 8th, at PUC Liberdade in Belo Horizonte/MG. This edition had 250 registered people, including developers, database administrators, system administrators, students, IT managers and business managers.

Histórico

PGConf.Brasil 2025 took place on September 4th and 5th at **UNIESP** in **João Pessoa, Paraíba**. This edition had **251** registered attendees. It was the first time the event was held in Northeast Brazil and it was a great success.

Be part of PGConf Brazil 2026

Discover the sponsorship possibilities

Sponsorship

To value the participation of companies in the event, 4 (four) levels were established. Each level provides a series of advantages to sponsors and establishes the corresponding compensation.

All sponsors will have access to the mailing list after the event[1], and will have their logo displayed on the website, badges and banners. They will be able to add pamphlets to the participants' mailing list, as long as they deliver the material 1 week in advance. All sponsorship levels have a 10% discount on the purchase of registrations.

[1] upon acceptance by the participant when registering for the event

Sponsorship

Benefit	Bronze	Silver	Gold	Platinum
Maximum number of sponsors in this category	∞	∞	4	2
Desk at the event			✓	✓
Attendee vouchers [2]	2	4	6	8
Drawing on stage [3]		1	2	3
Posts on Social Media [4]	1	3	5	6
60-minute Technical Lecture [5]				✓
30-minute Technical Lecture [5]			✓	
Banner in each of the rooms [6]				✓
Representative at the opening session [7]				✓
Logo size [8]	2/3u	3/4u	1u	3/2u
Total investment value [9]	R$ 5.000	R$ 10.000	R$ 30.000	R$ 50.000

Benefits Explanations

1. About the booth:
   - The booth consists of a 2-meter long table, two chairs and an electrical outlet.
   - Any other material used by the sponsor must be provided by the sponsor without any responsibility on the part of the event organization.
   - A time will be set for setting up the booth before the event opens.
   - The exhibition hall can accommodate up to 6 booths. The location will be chosen using the event map, in order of sponsorship level first and then by sponsorship closing date, with a limit of up to 45 days before the event.

Benefits Explanations

2.   Registration includes:

- Ticket for days September 3th and 4th (workshops on September 3rd are not included).
- An official event t-shirt.

3.   Drawing on stage should be held between lectures, preferably before the coffee break or lunch, and should last no longer than 5 minutes. The time and auditorium in which it will take place will be defined together with the event organizers.

4.   Posts on Social Media (LinkedIn e Instagram);

Benefits Explanations

5.   The lecture must be technical, without a commercial nature, and must be approved by the event's evaluation committee in advance, following the same criteria as the call for papers;

6.   The banner must be a maximum of 1m wide and 1.5m high and be sent up to one week before the event;

7.   The representative must make an institutional speech of up to 5 minutes, highlighting the importance of companies' participation within the PostgreSQL ecosystem;

Benefits Explanations

8. The logo will be displayed on the event website, official banner and badges;

9. Payment must be made up to 60 (sixty) days before the event.

Sponsor PGConf Brazil 2026